

创始人简介

DR. JOHNATHAN MUN, Ph.D., MS, MBA, BS, CRM, CRA, FRM, CFC, MIFC

Dr. Johnathan C. Mun 博士是Real Options Valuation公司（ROV）创始人，主席兼CEO。ROV是一家集咨询培训和软件开发为一体的专业化公司，专注于战略实物期权，财务评估，Monte Carlo仿真，随机预测，优化，以及风险评估，公司坐落在加利福尼亚硅谷北部。ROV在加利福尼亚，纽约，墨西哥，智利，瑞士，澳大利亚，日本都有合作伙伴，在中国上海也开设有一家分公司。Mun博士也国际职业教育发展研究所（IIPER）的主席，是一家官方认证全球性机构，提供注册风险管理师认证（CRM），该机构由全球多家知名大学的教授组成。

Dr. Mun博士也开发了Modeling Toolkit软件，Real Options Super Lattice Solver软件，Risk Simulator软件，以及Employee Stock Options Valuation软件，以及风险分析的培训DVD，他还是主讲风险分析和注册风险管理师的课程项目。十本专著的作者包括Basel II Handbook on Credit and Market Risk (Elsevier 2008), Modeling Risk: Applying Monte Carlo Simulation, Real Options, Optimization, and Forecasting, First and Second Editions (Wiley 2006 and 2010), Real Options Analysis: Tools and Techniques, First and Second Editions (Wiley 2003 and 2005), Real Options Analysis Course: Business Cases (Wiley 2003),等。他的专著和软件已经被全球多家著名大学所使用（包括德国的伯恩大学，南韓的中央大学，约翰顿大学，墨西哥的ITESM，HARVARD，MIT，美国海军大学，纽约大学，瑞典斯托霍姆大学，智利大学，沃顿商学院，约克大学以及苏格兰爱丁堡大学，以及更多知名学府）。

Dr. Mun博士目前是金融学和经济学的教授，在本科生和MBA课程中教授:财务管理，投资学，实物期权，经济学，统计学。所授课的大学遍布世界，从美国的海军部研究生院，应用科技大学（德国和瑞士），金门大学的全职教授，圣玛丽学院全职教授，以及多个研究委员会的主席。他也教授风险分析，实物期权分析的经理人公共课程。他也是美国财务管理研究会的重要成员。他曾经是Decisioneering公司分析部门的副总裁。毕马威战略咨询部门的咨询经理。FedEx维京公司财务规划部的负责人，主导财务预测，经济分析，市场调研活动。

Dr. Mun博士在利哈伊大学获得金融学和经济学的博士学位，研究方向设计财务投资，计量经济学建模，金融期权，公司理财，以及微观经济学。他还拥有MBA学位，管理学的学士学位和生物物理学学士学位。拥有FRM，CFC和CRM注册认证。多个职业组织的重要会员，在数量财务和金融月刊，应用金融经济学月刊，国际金融市场，金融工程新闻等多个刊物上发表过文章。



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